



NEWS RELEASE

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Purdue Pharma L.P. Receives 2009 NCPA Corporate Recognition Award

New Orleans, LA (October 19, 2009) – Purdue Pharma L.P. was honored on Monday with the 2009 NCPA Corporate Recognition Award at the National Community Pharmacists Association's (NCPA) 111th Annual Convention and Trade Exposition held October 17-21 in New Orleans, LA. The annual award, sponsored by the NCPA Foundation, recognizes companies for their support of independent community pharmacies.

"The centerpiece of Purdue Pharma's strong relationship with NCPA has been its commitment to keeping pharmacies safe," said Sharlea Leatherwood, PD, NCPA Foundation President. "Programs like Protect Your Pharmacy Now! and RxPatrol would not exist without the commitment of resources and expertise Purdue Pharma has provided. As a result community pharmacies are better able to defend themselves from criminals targeting prescription drugs."

In 2008, NCPA, Purdue Pharma L.P., FBI LEEDA (Law Enforcement Executive Development Association), and the Community Pharmacy Foundation partnered to create the "Protect Your Pharmacy Now!" initiative to combat pharmacy crime by improving pharmacy safety and security and established the first ever "Protect Your Pharmacy Week" to encourage pharmacists to protect themselves, staff, and patients against pharmacy crime, including prescription drug theft.

In 1993, Purdue established Partners Against Pain as a resource "to help patients, caregivers, and health care providers advance standards of pain care and alleviate unnecessary suffering through education and advocacy."

The NCPA Foundation is a nonprofit 501(c)(3) organization established in 1953 to honor the previous incarnation of NCPA, the National Association of Retail Druggists (NARD) Executive Secretary John W. Dargavel. Contributions to the NCPA Foundation are tax-deductible as charitable donations to the extent permitted under federal tax law. The NCPA Foundation supports the growth and advancement of independent community pharmacy through low-interest educational loans and scholarships to pharmacy students, critical research and programs to improve the success of independent pharmacy, community service programs, and financial assistance to community pharmacy owners for their recovery in the event of disaster, accidents, illness, or adverse circumstances. For more information, go to www.ncpafoundation.org

The National Community Pharmacists Association (NCPA) represents the nation's community pharmacists, including the owners of more than 23,000 pharmacies. The nation's independent pharmacies, independent pharmacy franchises, and independent chains represent an \$84 billion marketplace, employ over 300,000 employees and dispense nearly half of the nation's retail prescription medicines. To learn more go to www.ncpanet.org.

Purdue Pharma L.P. and its associated U.S. companies are privately-held pharmaceutical companies known for pioneering research on persistent pain. Headquartered in Stamford, CT, Purdue is engaged in the research, development, production, and distribution of both prescription and over-the-counter medicines and hospital products. Additional information about Purdue can be found at www.purduepharma.com.

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